

HORT

INDIANA

CONFERENCE
& EXPO

2022 SCHEDULE



Horticulture and
Landscape Architecture

Register at: www.IndianaHortConference.org

Business & Marketing Session

SALON B / INDIANAPOLIS MARRIOTT EAST

THURSDAY, JANUARY 20, 2022

9:00 - 10:00 am **Pillars of Contingency: Managing Social Media Risk**
Renee Wiatt, Ariana Torres, and Maria Marshall, Purdue University

10:00 - 10:30 am **Break**

10:30 am - 12:00 **Pillars of Contingency: Managing Financial, Marketing, and Human Resources Risk (virtual)**
Renee Wiatt, Ariana Torres, and Maria Marshall, Purdue University

